

******* MEDIA ALERT *******

**HILLCREST CITYFEST: MASSIVE PERFORMER LINE UP
ANNOUNCED! 16+ BANDS & PERFORMERS FOR FREE!**

San Diego's Ultimate Art & Music Festival Returns With Over 150 Arts, Crafts, Food & Community Vendors, Street Performance Artists, DJ's, Live Bands and More!

PRESS CONTACT

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San Diego's ultimate summer art and music festival takes over 5th Avenue from noon until 11 pm on Sunday, August 13th, 2023 during [Hillcrest CityFest!](#)

This annual celebration of community spirit features live bands, electric dance music DJ's, arts, crafts, and food that attracts over 150,000+ visitors from San Diego and Southern California! This is one of San Diego's longest running art and music festival-- stretching nearly half a mile in size on over 9 city blocks!

NEW DETAILS: 16+ performers booked for CityFest 2023 on two stages!

CityFest 2023 will feature over 16 performers and 21 hours of music and entertainment on two stages! Bands like Johnny Deadly Trio, Nightshade Navarro & Los Salvajes, and Jinx Mirage will join classic Hillcrest DJs like John Joseph and KSwift on two massive stages. Explore all the performers and bi details: www.fabulouhillcrest.com/cityfest-performers

NEW DETAILS: Drag Queen Storytime Returns

Drag Queens from San Diego's Imperial Court will return to CityFest Kids Zone this year for readings throughout the day. Childhood is a time of unbridled exploration and creativity and there are no better guides than the beautiful Queens of Hillcrest.

NEW DETAILS: Circulate SD Bike Corral

Ride your bike to CityFest. We are excited to announce that this year we're partnering with Circulate San Diego to host a massive bike corral. Join us on Anderson Place between 6th and 5th (enter on 6th) and you can safely stow your bike while you explore the neighborhood. The corral will be in place from 12noon through 6pm. Ride the new protected bike lanes to CityFest and skip the parking hassle!

Massive Grand Stage under the Hillcrest Sign!

A grand stage with live music and headliner bands will keep you entertained from noon until 7 pm, followed by headliner DJ's and well-known talent until 11 pm. An enormous cocktail bar and Miller-Coors Beer Garden will keep you hydrated and entertained, and over 150 vendors will give you plenty of shopping opportunities.

Artist Village & Alleys

Over 100 vendors will give you plenty of shopping opportunities, while Hillcrest's quaint shops and restaurants along will give you a place to dive into and explore! CityFest's Artist offers one of the largest arts and crafts areas of any San Diego street fair. It's THE place to find one-of-a-kind specialty items and gifts. Booths lining Fifth Avenue and will offer plenty to peruse, buy and explore.

International Food Court

Boasting more than 50 food vendors, the food court will offer plenty of variety for hungry CityFest attendees. Food vendors can be found in our food courts along Pennsylvania Avenue at Fifth Avenue and on Fifth between Robinson and University.

Beer Gardens at 5th and Pennsylvania and 5th and University

An impressive beer garden featuring Hop Valley Brewing Co.'s Stash Panda IPA, along with Coors Light and Blue Moon, Simply Peach, and Topo Chico Seltzers.

Sponsors: Miller Coors, Hornitos Tequila, Effin Vodka, Jim Beam, The City of San Diego Commission for Arts and Culture, Red Bull.

PRESS: Interested media should contact Benjamin Nicholls; Benjamin@HillcrestBia.org or call 619-252-5826.

Media Package: <https://www.fabulouhillcrest.com/cityfest-promotional> // Media ready photos via Dropbox: Drop Box folder

PARKING: Parking is available throughout the neighborhood at many private lots and on the street. Remote and free parking is available at the San Diego School District Offices at Washington and Campus Streets and at the DMV at Cleveland and Lincoln Streets. An ADA accessible shuttle is available to access these lots from 12 noon until 8pm.

MEDIA PARKING: Media Parking Passes will be available. Please call or text 619-299-3330 to obtain a parking pass. Media should park on Evans Place- between 5th and 6th Avenues (directly behind Rite AID). Evans Place will be accessible via 6th Avenue only. Vehicles without a valid CityFest Parking Permit will be towed.

LINKS: www.HillcrestCityFest.com

Facebook.com/FabulousHillcrest

Instagram @FabulousHillcrest

Hashtags: #FabulousHillcrest #HillcrestCityFest2023

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Hillcrest Business Association