

BY SUBMITTING THE INFORMATION IN THIS APPLICATION, YOU AGREE TO THE FOLLOWING:

Applications: Complete the application in full or it may be returned unprocessed. Submission of an application does not guarantee acceptance. All vendors must submit a detailed description (including photographs) of ALL merchandise or printed material to be sold or distributed. The vendor manager may request additional information or photos before an application is approved. Include your CA sellers permit number to comply with BOE legal requirements. No refunds for booth fees or rentals will be given. No exceptions. No deposits.

Payment: Payment in full must be submitted with application.

Waiting List: You may get on the waiting list for day of the festival booth space. Call the HBA for further information on the waiting list.

Booths: Booth spaces are 10' x 10'. Only booth space is provided. No canopies, tables, chairs or tents are included unless indicated as rental add ons. Canopies are strongly recommended (bring your own and it must be fire retardant). All canopies including their poles must fit inside the 10' x 10' space. Additional space is available for purchase in 10' x 10' increments. Permit copies must be posted on your booth with your booth number. Please indicate on your application if you want your second booth side by side with the first or back to back.

Electricity and Equipment: Generators are prohibited. Electrical power is available in a special area for an additional fee. Rental equipment orders and electricity requests must be made by August 1, 2017.

First Come First Served: Booth locations are assigned in the order the applications are received with payment in full. We reserve the right to determine booth placement to balance our venue and give all vendors the best opportunity we can for maximum sales. We do limit the number of booths for like items, be it merchandise or information, and the HBA reserves the right to determine which businesses or activities will be accepted in CityFest 2017.

Detailed Vendor Instructions & Location: Your vendor package with booth number, location map, rules/regulations, and instructions will be E-MAILED to you approximately 2 weeks before CityFest 2017. For additional information, contact the HBA. Previous booth locations can not be guaranteed.

I agree to the following rules: Application must be completely filled out and payment attached. Modifying this application may void the contract. Submitting an application does not guarantee vendor space. The Hillcrest Business Association (HBA) reserves the right to determine those businesses, products and activities admitted as participants in CityFest. Rejected applications and payments will be returned. Special requests may not be Honored. The HBA makes no warrant that this event will be financially successful for any vendor. No giveaways or raffles that collect personal information. Time lines stated in vendor communications may not be honored.

The HBA reserves the right to modify booth locations and conditions at any time, without notice and despite communications with vendors. This is a contract. Vendor communications in the form or letters, emails, or telephone calls do not modify this contract. The HBA does not provide any equipment of any kind unless it is rented and indicated above. I AGREE TO CONFORM TO THE ABOVE RULES AND REGULATIONS OF THE EVENT. I FURTHER AGREE THAT IF ANY CHANGES BE OCCASIONED, OR LOSS OR DAMAGE OCCURS FROM ARTICLES OR PERSONS THAT MAY ENTER, THAT I MAKE NO CLAIM AGAINST THE CITY OF SAN DIEGO, THE HBA, EVENT COMMITTEE MEMBERS OR OTHER PERSONS ASSOCIATED WITH THE EVENT FOR ANY PERSONAL INJURY OR PROPERTY DAMAGE ARISING, OCCASIONED BY OR CAUSED BY ANY EMPLOYEE, REPRESENTATIVE OR ENTRY OF MINE. NO REFUNDS OF ANY KIND WILL BE GIVEN. This includes but is not limited to inclement weather, acts of nature or restrictions by government agencies to cancel the event, over which CityFest has no control.

MAIL YOUR APPLICATION TO: HBA 3737 5th AVE #202 SAN DIEGO CA 92103 OR FAX TO 619 299 4230 OR EMAIL TO MARISA@HILLCRESTBIA.ORG

Applicant's Signature: _____ Date: _____

COMMUNITY SPONSOR APPLICATION



12-11PM * SUNDAY * AUGUST 13, 2017
On 5th Ave. between Brooks Ave. + University Ave. in Hillcrest

Contact Name: _____ Phone: _____

Company/Organization Name: _____ Email: _____

Mailing Address: _____

Describe your product: _____

PLEASE CIRCLE YOUR PREFERRED BOOTH TYPE:



Single
\$1500



Corner
\$1650



Side by Side
\$1750 (2 booths)



Spread out (no corners)
\$1750 (2 booths)



Side by Side Corner
\$1850 (2 booths)



Endcap
\$2000 (booths)

PLEASE SELECT AS MANY RENTALS & INDICATE ADD ON'S AS NEEDED:

- Power
- Late Processing Fee \$50 (applies to vendors after 7/15/17)
- Rent one 6' table + 2 chairs
- I am paying with a credit card and agree to pay a 3% processing fee
- Rent one 10/10 canopy

Booth Fee: \$ _____ + Late Fee: \$ _____ + Credit Card Fee: \$ _____ = TOTAL: \$ _____

By filling out the information below you authorize the 3% processing fee and understand a charge will appear on you bill from the Hillcrest Business Association for the total above

Name on Credit Card _____ Card Type: Visa / MC / AMEX

Card # _____ Exp: _____ Security Code _____

Signature _____